YSOFT SAFEQ Cloud®

CLOUD PRINTING MADE SIMPLE

FUJIFILM

YSoft SAFEQ Cloud is a native cloud print infrastructure solution that simplifies printing for businesses of any size, allowing users to print from any device to any network with ease.

The platform enforces IT's agenda to go cloud-first, and optimizes print infrastructures, eliminates cumbersome hardware, and alleviates IT pressure.

10-MINUTE MIGRATION

With SAFEQ Cloud, it has never been easier to move a customer's print infrastructure to the cloud. Customers get to deploy fast – and when they're ready to scale, we're right there with them. SAFEQ Cloud is flexible as needs change and businesses grow.

MEET CIO & IT PRIORITIES IN THE CLOUD

1

ACCELERATE DIGITAL TRANSFORMATION

SAFEQ Cloud is designed to drive customer requirements as they accelerate their digital journey. The solution ensures fast deployment, global availability, and effortless scalability (both up and down) while enforcing IT's cloud-first agenda and making life easier for everyone printing – by introducing automation, simple connectivity, and high availability to their print environment.

"70% of companies will use the cloud plan to increase their budgets in the future"
TechJury

2

TAKE ADVANTAGE OF THE CLOUD

Customers can enjoy centralized print administration with every inch of their print infrastructure visible from one pane of glass. The solution maintains IT efficiency, meaning less time for IT, less hassle for users, and better print experiences for all. The SaaS model ensures high flexibility, no upfront investment, and the transfer of print management efforts to the service provider.

"Cloud is about how you do computing, not where you do computing"
Paul Maritz, CEO, VMware

3

SUPERCHARGE PRINT SECURITY

Cloud printing provides unparalleled opportunities to mitigate risk. With zero-trust networking, print roaming, end-to-end data encryption, and more, SAFEQ Cloud is secure by design. We ensure advanced compliance, proper user authentication, secure print release, and data centre security. For customers' safety, we conduct quarterly penetration tests and monthly security enhancements.

"We believe security must be integrated into the entire estate, as well as into the application development and deployment pipeline"
Morten Sørensen, CSO, Y Soft

4

LIBERATE IT FROM CUMBERSOME TASKS

Our prescription for print migraines? An invisible print ecosystem that enables everyone to print independently without IT intervention. With features like location-aware printing, print roaming, and mobile printing, SAFEQ Cloud makes printing a breeze for all. Users (and guests) can easily print from any device, at any location, to any printer, in a matter of seconds.

"Print is no longer a headache. I would call this an invisible system, it's just there, and it works"
Grégory Hermans, IT Manager, Brusafe

5

TRANSFORM THE IT INFRASTRUCTURE

Moving to the cloud means customers can ditch hardware taking up space. With SAFEQ Cloud, they can eliminate the need for dedicated print servers (which cost thousands per year), move from multiple drivers to one single full-featured single driver, and enjoy a hardware-less, independent SaaS print solution.

"...the response was a resounding 'it's great, we love it'"
John Schweighardt, CIO, Intracoastal Realty

PRINT PAINS AND THE YSOFT SAFEQ CLOUD CURES

PAINS	CURES
HARDWARE HASSLE • Print servers • Multiple print drivers • Complex environment • Disconnected devices	• Behind-the-scenes infrastructure eliminated • Data centres eliminated • Everything connected and visible from a web-based UI
DECENTRALIZATION • Mixed fleet • Decentralized servers • Complex environment	• Centralized print infrastructure • Send print jobs to any printer or MFP • Full finishing options for all device brands
ASSOCIATED COSTS • Out-of-control costs • Costly hardware • Maintenance costs	• Control costs and budget • Only pay for the licenses needed • Leverage CapEx/OpEx
RESOURCE CONSUMPTION • Time-consuming • Need manual workers • Downtime issues	• Simplified (fast) deployment • Central configuration • Automatic product and security updates • Move print management from the customer to the provider (depends on where its hosted)
USER ISSUES • Connection issues • Roaming & print job transfer difficulties • Different experiences on different devices	• Easily connect from any site • Print and release anywhere on any device • Consistent experience across devices
PRINT ACCESSIBILITY • Limited accessibility • A struggle to allow guests to print • Hard to facilitate a hybrid workforce	• Secure access for guests, internal, and mobile users • Just print – no matter where to and from • Hybrid deployment options
LIMITED BANDWIDTH • Limited connectivity bandwidth • Inconsistent experience • Print becomes a bottleneck	• Connection options to any infrastructure globally • Edge connectivity • Multi-tenancy for consistent service delivery
SECURITY CONSTRAINTS • Security policies to uphold • Ongoing patchwork • VPN network	• Secure by design • Provider-managed security maintenance • Zero-trust network

FUJIFILM

FUJIFILM Business Innovation Asia Pacific Pte. Ltd.
Ground Floor, Axis Business Park, Block C, No. 10 Jalan Bersatu 13/4, 46200
Petaling Jaya, Selangor, Malaysia
Tel: 03-7882 2888
fujifilm.com/fbmy

YSOFT